



YWCA
M O N C T O N

A TURNING POINT
FOR WOMEN

UN POINT TOURNANT
POUR LES FEMMES

Annual Report **2011**

Serving the community since 1920



Board of Directors

Financial Report 2011

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 Barb Chappell (Vice President)
 Dawn Shannon (Treasurer)
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 Darlene Doiron
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SCHEDULE OF OPERATIONS

REVENUE

Support from the Public
 City of Moncton \$6,500
 United Way \$46,500
Income from Services
 Parking Lot Rentals \$1,960
 Program Revenue \$38,325
 Room Rentals \$850
 Office Rentals \$11,210
 Other
 Donations \$9,508
 Foundation Bequest \$6,035
 Employment Grants \$16,339
 Other Grants \$196,581
 Miscellaneous \$2,938
 Fundraising (net) \$12,087

Total Revenue \$ 348,833

EXPENSES

Administration \$13,410
 Advertising \$5,195
 Meetings & Conferences \$10,623
 Professional Fees \$18,528
 Fuel & Electricity \$6,447
 Furnishings \$3,386
 Insurance \$1,845
 Maintenance & Repairs \$14,240
 YWCA Allocations \$8,457
 Program Expenses \$20,596
 Property Taxes \$1,596
 Salaries & Employment \$220,646
 Telephone \$6,403
 Water Rates \$160
 Rent Expense \$2,190

Total Expenses \$ 340,720

Thank you to our funders

United Way
 City of Moncton
 Mental Health Services
 Rogers Community Youth Fun
 Province of New Brunswick

STATEMENT OF FINANCIAL POSITION
ASSETS

General Fund

Cash \$110,368
 Accounts Receivable \$24,333
 HST Receivable \$10,601

\$145,302

Capital Fund

Investments \$400,963
\$400,963

LIABILITIES & EQUITY

General Fund

Accounts Payable \$22,195
 Deferred revenue \$64,391
\$86,586

**Based on statements audited by
 AC Stevenson & Partners LLP**

Thank you to our supporters

MacArthur's Nurseries
 Wilma Evans, RBC Dominion
 Radio Stations: C103, CBC, and K94.5
 Crowne Plaza
 Canadian Homebuilders' Association
 Caisse Populaire
 Midland Transport

Thank you to all our donors!

Staff

EXECUTIVE DIRECTOR

Jewell Mitchell

WOMEN'S OUTREACH MANAGER

Karen Geraghty

**BABY STEPS/FINANCIAL LITERACY
 MANAGER**

Michèle Nadeau

ADMINISTRATION

Darlene Gallant

YOUTH PROGRAM MANAGER

Beth Lyons

YOUTH PROGRAM COORDINATOR

Alicia Duffy

YOUTH PROGRAM COORDINATOR

Shane Furze

Advisory Board

Dale Briggs

Barbara Brown

Bernadette LeBlanc

**In 2011, our services were
 accessed 5957 times**

756 people received information & referrals to meet general needs
 221 people received information, & referrals regarding body image
 142 people received information, help & referrals to access safe shelter
 408 people attended our short-term programs
 843 people either received legal advice or were referred or offered support
 38 volunteers served a total of 1311 hours
 3,280 people visited our website
 171 people attended our fundraisers
 98 people attended our presentations

YWCA Women's Resource Centre

The YWCA Women's Resource Centre is open from 9:00am to 4:30pm Monday to Friday. Resource materials are available on topics such as violence, abuse, stress management, depression, parenting, family law, health and other topics of interest to women. Bulletin Boards announce community activities. Come and browse or borrow a book. Intake service and referrals are offered free of charge. Talk to someone in confidence to clarify your needs and identify resources available to you. Come in or call for more information.

Active Listening Drop-in Centre

The public is encouraged to come in and discuss their needs and/or concerns, explore their options, obtain referrals and learn about other resources in the Greater Moncton Area.

Family Law Advice Clinic

We offer free consultation on matters of family law including separation, divorce, child custody, child support and division of property for people who could not otherwise afford to consult with a lawyer.

Financial Literacy

We offer free workshops on Financial Literacy training on numerous occasions throughout the year. The training offers information and best practices covered in 9 modules: Exploring Money, Income and Taxes, Budgeting, Banking and Financial Services, Saving, Credit Basics, Credit Reporting, Debt and The Wise Consumer.

Baby \$steps

This program informs families on the importance of saving for children's education and on the great government savings incentives available such as the Canada Learning Bond and the Canadian Education Savings Grant. Information sessions and activities were planned in order to give out the information, talk to potential clients and get them to connect with Services Canada and bank representatives.

Women on the Move

The Women on the Move program is a 6-week interactive program designed to promote action among women in the community. It is about learning to celebrate our past experiences; about being capable of living in and appreciating the present; and about positively influencing our future. Women on the Move uses a comprehensive approach. Using the life skills model, the program encourages participants to be active in their personal development. The program's hands on approach will integrate volunteerism and visits from appropriate community resources.

Rainbows

The Rainbows Peer Support Program is for women who have experienced a loss. These losses, among others, include separation, divorce, death, incarceration and foster care. Rainbows provides a safe and supportive environment for participants to process their feelings, build self esteem and learn positive coping tools to last a lifetime "because 'it doesn't need to hurt forever".

Youth Programs

- ✓ Seeding For Change - Provided awareness, appreciation and passion for action regarding our natural environment at our summer camp.
- ✓ Power Conferences - Strength in Being a Boy and Power of Being a Girl - over 100 students took part in these conference that featured workshops such as Healthy Relationships, Teamwork, Body Image, Breaking the Boys Code and more!
- ✓ GirlSpace - provides young women in grade 7 and 8 with a holistic workshop regarding Healthy Relationships, Internet Safety, Media and more.
- ✓ Rainbows - a grief recovery program that deals with topics such as death, divorce, separation, incarceration and can also be used as a great self-discovery tool.
- ✓ Roots of Empathy - a program that teaches youth emotional literacy through exercises and activities which challenge the youth
- ✓ Youth Thrive! - this program consists of two components, Techno Tutoring which uses technology as a means to engage and captivate struggling learners, and On My Way which is a mentoring program which maintains a focus on tutoring.

PROGRAMS OFFERED IN 2011

ONGOING PROGRAMS

Family Law Legal Advice Clinic
Doing Your Own Divorce: Preparing the Documents
Baby Steps
Financial Literacy
Eating Disorder Awareness Week

Self Esteem
Positive Thinking
Week Without Violence
On My Way
Techno Tutoring

SHORT TERM PROGRAMS

Personal Development
Power of Being a Girl
Women on the Move
Rainbows
GirlSpace

Life Skills (employability)
Roots of Empathy
Strength in Being a Boy
Seeding for Change